Sales Dashboard| Requirements

**Dashboard Purposes**

The purpose of the sales dashboard is to present the overview of sale metrics and trends to analyze year-over-year sales performances and understand the sales trends.

**Key Requirements**

**KPI Overview**

* Display a summary of total sales, profits, quantities of the current and previous year.

**Sale Trend**

* Present the data for each KPI a monthly basis for both the current and present year.
* Identify the highest and lowest sale trends, make them easy to recoginize.

**Product Subcategory Comparison**

* Compare sale performance by different product sub categories for the current and previous year.
* Include the comparison of Sales and Profits.

**Weekly Trends for Sales and Profits**

* Present weekly sales and profit data for the current year
* Display the average weekly values.
* Highlight weeks that are above and below the average to draw attention to sales and profit performance.